

# TRIPURA GAZETTE



Published by Authority  
EXTRAORDINARY ISSUE

Agartala, Tuesday, October 27, 2015 A. D., Kartika 5, 1937 S. E.

PART--I-- Orders and Notifications by the Government of Tripura,  
The High Court, Government Treasury etc.

GOVERNMENT OF TRIPURA  
FINANCE DEPARTMENT  
EXCISE & TAXATION

II-8(1)-EX/2014(P)

Dated, Agartala, the 27th October, 2015.

## NOTIFICATION

Nowadays, proliferation of spurious and smuggled beverages like Liquor and Beer in the State has become a major concern for its users and for the Department. As per available report, excise crime prevention officials are detecting unregistered foreign Liquor and Beer from the open market. These types of activities carried out by some unscrupulous traders have wide reaching ramifications. Innocent Liquor consumers in many States of India have met untimely deaths due to consumption of spurious Liquor.

Keeping this in mind, the State Government has decided to make mandatory use of high security tamper evident Hologram labels in Liquor and Beer bottles sold from different retail outlets of the State, so that the licit and illicit Liquor can be distinguished by the consumers, at a single look, side by side Excise and other preventive organization could detect illicit Liquor easily.

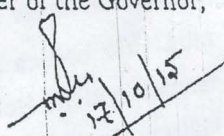
For this purpose, the Governor is pleased to prescribe following guidelines for compliance to all Liquor Companies, Manufacturer and Importers having registration in Tripura, so that use of Hologram labels in liquor and beer bottles in the State can be done in letter and spirit.

1. All Liquor bottles sold in Tripura in different volumes shall mandatorily have high security tamper evident Hologram labels. Foreign Made Foreign Liquor (BIO), Liquor supplied under Military Canteen Tenant System (excluding TSR) and Country Liquor sold in Tripura shall be exempted from affixing high security Hologram in Liquor bottles. The high security Hologram shall be affixed by the concerned Liquor Companies, Manufacturers on the Liquor bottles.
2. Holograms shall be procured by the O/o the Commissioner of Excise from the firm, namely, Holostik India Ltd. as per need for the whole State. The O/o the Commissioner of Excise shall supply the required Holograms to the respective Collector of Excise as per the demand.
3. The requisition of Hologram shall be placed before the Collector of Excise by the Importers and accordingly, the delivery of Hologram shall be done from the O/o the Collector of Excise of the respective District.



4. The cost of Hologram shall be borne by the concerned Manufacturer, which is subject to change from time to time, if required. The payment in respect of supplied Holograms may be made by the Manufacturer through the Importers prior to issuance of Import Permit. The cost of Holograms shall be paid by the concerned Importers through Bank Draft of any Nationalized Bank in favour of the Commissioner of Excise, Government of Tripura. The administrative charge shall, as applicable, be paid by the concerned Importers/ Manufacturers separately through Treasury challan under Head of Accounts 0039 (State Excise) after receipt of certification of challan duly authenticated by the Officer-in-Charge of the concerned Bonded Warehouse/Manufacturing Unit. Manufacturer/Importer is/are to produce the original copy of the challan at the time of placing requisition of security Holograms before the Collector of Excise. The Collector of Excise, on receipt of the original copy of challan regarding payment of administrative charge by the Importers/Manufacturers shall thereafter forward the challans to the O/o the Commissioner of Excise on fortnightly basis. The O/o the Commissioner of Excise shall pay the cost of Holograms to Holostik India Ltd. on monthly basis.
5. The respective Collectors of Excise shall place Utilization Certificate of Hologram to the Commissioner of Excise on monthly basis vis-à-vis the Collector of Excise shall obtain Utilization Certificate prior to issuance of Import Permit to the Importers.
6. Rate of Hologram :- Rs. 1.08/= per unit of label (to be deposited to the Commissioner of Excise by the Importer/ Manufacturer).
- Administrative charge of Finance :- Rs. 0.16 paise per unit of Hologram (to be deposited through Treasury challan under Head of Accounts (Excise) Department. 0039 (State Excise) by the Importer/Manufacturer).
7. The Officer-in-Charge and Licensee of concerned Bonded Warehouses shall verify and ensure hologram has been affixed in all bottles and submit report to the Collector of Excise.
8. Date of Commencement :- From 01-12-2015, use of Hologram in Liquor/Beer bottles shall be mandatory in the State.
9. The Import Permits issued prior to 01-12-2015 shall not attract these guidelines.
10. Violation of any of the abovementioned guidelines by the Importers/Manufacturers will attract the penal provision of Tripura Excise Act & Rules.

By order of the Governor,

  
(M. Sengupta)  
Under Secretary to the  
Government of Tripura.