

No.F.I-1(6)-EX/2018/607
GOVERNMENT OF TRIPURA
OFFICE OF THE COMMISSIONER OF EXCISE
P.N. COMPLEX, GORKHABASTI, AGARTALA.

Dated, the, Agartala 19 /02/2019

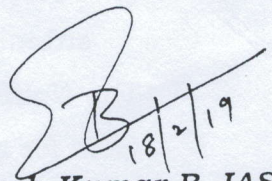
MEMORANDUM

The Commissioner of Excise, Tripura is vested with the power of registration of brand name, label and capsule under Sub-rule 2 of the Rule 4 read with Sub-rule (1) of Rule 2 of the Tripura Excise (Registration of Brand Names, Labels and Capsules) Rules, 1996.

Now, therefore, for easy disposal of the process of registration of liquor and beer brands, following guideline is framed, which as under:-

1. Application for registration of liquor brand, label and capsules etc. shall be made to the Commissioner of Excise, Tripura at least two weeks prior to its sale or offer of sale.
2. Application for renewal for liquor brand, label and capsules etc. shall be made to the Commissioner of Excise, Tripura within the fifteenth day of the month of March each year.
3. Application for renewal/registration of liquor brand, labels and capsules etc. shall contain with the followings:-
 - a) Application shall be made only by the company (Brand Owner) along with all supporting documents.
 - b) Application shall also contain a Government approved undertaking, duly signed by the applicant.
 - c) Capsules of every volume which are to be registered/renewed shall be submitted.
4. The Notification of registration/renewal of liquor granted under this rule shall be valid for a financial year i.e. 1st April to 31st March.
5. Particulars to be shown in labels:-
 - a). The labels must specify the nature of the liquor contained therein, i.e whether it is whisky, brandy, gin, rum, country liquor or any other alcoholic beverages.
 - b). The name and full address of the distiller /compounder /blender /brewer /bottler etc. where it is bottled and country of origin.
 - c). Labels should be inscripted with the Statutory Warning saying that "Consumption of liquor is injurious to health"

- d). The warning at point number c) above shall also be printed in Kokborok and Bengali language.
- e) Labels should also be printed with words i.e. "Not for sale to persons below 21 years of age."
- f) For the foreign liquor and country liquor for sale in Tripura shall be printed with "For sale in Tripura only."
- g) For the liquor to be exported outside Tripura shall be printed with "Not for sale in Tripura"
- h) Label should be printed with Maximum Retail Price (MRP), date of manufacture and expiry in case of Can Beer/Pet bottle.
- i) Every label shall be authenticated by the applicant with his seal, signature and year of registration/renewal.
- j) The brand name and the alcoholic strength of the liquor products and the measures in litre it is proposed to be sold.
- k) 10 numbers of Labels of each brands and volume to be submitted along with the application having duly authenticated by the applicant in the backside of the each labels.
6. On being satisfied the Commissioner of Excise, Tripura shall fix necessary registration/renewal fees whichever is applicable and realize the same from the concerned company.
7. Necessary challan etc. for such deposition may be procured from the O/o the Commissioner of Excise, Tripura. Accordingly, the applicant /employee of the company concern shall submit the claimed amount in the "0039 State Excise" through challan.
8. The Commissioner of Excise, Tripura may summon the applicant as and when required.


(Nagesh Kumar B, IAS)
Commissioner of Excise
Government of Tripura.

Copy to:-

1. All concerned liquor company,
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TRIPURA



GAZETTE

Published by Authority
EXTRAORDINARY ISSUE

Agartala, Monday, January 14, 2019 A. D., Pausa 24, 1940 S. E.

PART--I-- Orders and Notifications by the Government of Tripura,
The High Court, Government Treasury etc.

GOVERNMENT OF TRIPURA
OFFICE OF THE COMMISSIONER OF EXCISE
P.N. COMPLEX, GORKHABASTI, AGARTALA.

No.F.II-5(4)-EX/18/91-99

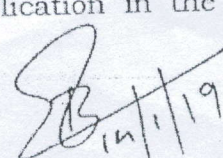
Dated, Agartala, 14th January, 2019.

NOTIFICATION

In exercise of the powers conferred upon me under Rule 3 of the Tripura Excise (Registration of Brand Names, Labels and Capsules) Rules, 1996, fees on the registration in fresh or renewal mode in State of Tripura for Brandy, Whisky, Rum, Vodka, Gin, Wine, Beer, Country liquor or other categories of alcoholic liquor are prescribed as follows:

1. Registration fees:- Rs.80,000/- (Rupees eighty thousand) only annually per brand per volume.
2. Renewal fees:- Rs.50,000/- (Rupees fifty thousand) only annually per brand per volume.

This will come into force from the date of its publication in the Tripura Gazette.


(Nagesh Kumar B, IAS)
Commissioner of Excise
Government of Tripura